

## **Paul & Dawn Schween**

Paul Schween, America's sales satirist, combines his proven sales techniques with a humorous approach to sales and customer service. With over 15 years of experience promoting and sharing the stage with American's finest sales trainers and motivational teachers, sales and service has been a labor of love. Paul brings a fresh perspective on how to develop a consumer-centric culture while driving sales revenues with a love for the self-storage industry. His most recent program, "Serve More to Sell More", places a premium on fully engaging new prospects with pointed tactics that insure results for both sales and service.

Dawn Schween has been training in corporate America for 15+ years, specializing in Customer Service and Administrative Conferences worldwide. Dawn trains internationally from London to Tasmania to LA. Whether its training with Stanford University employees, native Navaho medical staffers, or even Aboriginal tribes in New Zealand, she's fun and engaging. As an anthropologist – a professional "people watcher" – she shares "How to deal with the ALIENS" in the workplace and better understand you and your customers.