## 2018 Arizona Self-Storage Conference Agenda

Golf Tournament & Conference Opening Reception	
Tuesday, September 25, 2018, Whirlwind Golf Club	
1:00 – 5:30 pm	Golf Tournament
5:30 – 7:30 pm	Conference Opening Reception with Announcement of Golf Awards
Owners Summit	
Wednesday, September 26, 2018, Showroom of Wild Horse Pass Hotel & Casino	
Exhibits – All Day	
8:00 am – 6:30 pm	Registration just outside Showroom
8:00 – 9:30 am	Continental Breakfast Buffet
9:00 – 9:15 am	Welcome & Introductions
9:15 – 10:15 am	Victor Calanog, REIS Inc, The Self-Storage Market within the Economy of the US and Arizona
10:15 – 10:45 am	Cory Sylvester, Union Realtime, Self-Storage in 2018: A Focus on Arizona and Phoenix
10:45 – 11:45 am	Exhibit time
11:45 – 12:45 pm	Panel – How to Make an Older Facility Relevant
12:45 – 1:45 pm	Buffet Lunch
1:45 – 2:45 pm	Cuppa Jo with a Pro, Ken Nitzberg, Devon Self Storage
3:00 – 4:00 pm	Noah Springer, Extra Space Storage; Technology for Performance's Sake
4:00 – 5:00 pm	Marcus Trufant, From the NFL to AZSA
5:00 – 6:30 pm	Reception among the Exhibits, in the Showroom
Operational Symposium	
Thursday, September 27, 2018, Showroom of Wild Horse Pass Hotel & Casino Exhibits – All Day	
7:00 am – 3:00 pm	Registration just outside Showroom
7:00 – 8:00 am	Buffet Breakfast
8:00 – 8:15 am	Welcome & Introductions
8:15 – 9:45 am	Let's Get Real About Self-Storage, Part 1, Ann Parham
9:45 – 10:45 am	Exhibit time
10:45 – 11:45 am	Help the One in Front of You, Keynote Address by Sherman Gillums Jr.,
	American Veterans
11:45 am – 12:45 pm	Buffet Lunch
12:45 – 2:15 pm	Let's Get Real About Self-Storage, Part 2, Ann Parham
2:30 – 3:00 pm	Announcement of Silent Auction Winners and Sponsor Door Prizes
3:00 – 4:15 pm	Q&A Panel of Operational Experts, including Attorney Richard Marmor
4:15 pm	Conference concludes